



Audience Name

Auto
Auto_Auto Care
Auto_Auto Insurance
Auto_Hybrid
Auto_Luxury
Auto_SUV
B2B_Business Technology
B2B_Corporation
B2B_Small Business
Careers_Career Planning & Advice
Careers_Education College Planning
Entertainment_Arts & Crafts
Entertainment_Books & Literature
Entertainment_Kids Toys & Games
Entertainment_Movies
Entertainment_Music
Entertainment_Social Events
Entertainment_Social Media
Entertainment_Television
Entertainment_Video Games
Food & Drink_Beer Wine Alcoholic Beverages
Food & Drink_Beverages
Food & Drink_Dining Out Diners & Cafes
Food & Drink_Dining Out Fast Food QSR
Food & Drink_Dining Out Restaurants
Food & Drink_Groceries
Health & Wellness_Fitness
Health & Wellness_Nutrition & Diet
Health & Wellness_OTC Health
Health & Wellness_Personal Hygiene
Home & Garden_Decor
Home & Garden_Green Energy
Home & Garden_Holiday Entertaining
Home & Garden_Home Improvement
Home & Garden_Household Cleaning & Organization
Home & Garden_Lawn & Garden Care
Home & Garden_Major Appliances
Home & Garden_Small Appliances
Home & Garden_Utilities & Energy

Audience Name

Lifestyle_Charitable
Lifestyle_Eco Friendly
Lifestyle_Parenting Baby
Lifestyle_Parenting Teen
Lifestyle_Parenting Toddler
Lifestyle_Pet Owner
Lifestyle_Wedding
News_Business
News_Celebrity
News_Political
News_Sports
Personal Finance_Banking
Personal Finance_Credit Cards
Personal Finance_Investing
Personal Finance_Online Payment
Real Estate_Home Buying
Real Estate_Insurance
Shopping
Shopping_Coupons & Deals
Shopping_Holiday
Shopping_Luxury
Sports_Equipment
Sports_Major Events
Sports_Outdoor Recreation
Style & Fashion_Accessories
Style & Fashion_Beauty Hair & Skincare
Style & Fashion_Clothing
Style & Fashion_High Fashion
Technology_Cameras & Accessories
Technology_Computers & Laptops
Technology_Consumer Electronics
Technology_Hardware
Technology_Phone Tablets Mobile Devices
Travel_Airline
Travel_Car Rental
Travel_Economy
Travel_Hotel
Travel_Luxury
Travel_Tourism & Information